

How, when and why Cabify was created

Eight years ago we created Cabify in a small flat in Madrid with one overriding objective: to make cities better places to live.

We drew on innovation and technology to make more efficient use of the different urban mobility alternatives available to us. Today, we keep striving to make a positive impact and a sustainable transformation in our cities.

We are from here

- Leading Spanish app for private passenger transport services.
- Spain is our hometown and where we have our headquarters.
- We declare 100% of our activity in Spain, taxing the entire margin of our services.



Our Strategy

With regard to our positioning in cities where we are already operate, we concentrate our efforts on 3 interconnected growth levers:

1. Offering a more accessible service to all social groups and communities.
2. Making it affordable. Operating effectively and efficiently, from the point of view of the passenger and driver's experiences.

Cabify: a history of Mobility with Impact

Sustainability Report Spain 2018

Our team

330 people

work in Spain, out of 1,500 employees worldwide.

Young talent

The average age is 31.7 years

Quality employment

99% of contracts are permanent and full-time.



Equality

Equality: There are 123 women in our team.

Diversity

46 foreigners with residence in Spain.

Continuous training

3,343 training hours, an average of 10.13 hours per employee.

Our Users

The user's opinion is our key to improvement: we address suggestions and questions.

The safety of all members of our community is a priority.



100% transparent in all our communications.

Corporate clients B2B: in Spain more than 9,000 companies travel with us.

Our driver partners

40% of our driver partners were long-term unemployed.



Leaders in employment generation for people who are long-term unemployed and/or over 50 years of age.

Economic growth

We improved results, managing to get closer to and profitability.

+ 98%

Local business growth in 2018.

+ 116%

Growth in number of journeys during the period in Spain.

€ 40 million

Estimated contribution from various additional taxes.

+ € 8 million

Total tax revenue in Spain.

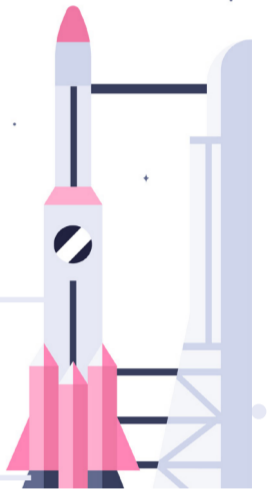
RDI

4,4% of spending in 2018

Amount invested in RDI → 28.9% of our gross margin.

10 projects

to do with technology and innovation during 2014-2017.



Sustainability Strategy

Strategic commitment to:

- Sustainable economic growth.
- Satisfying our various stakeholders.
- Respect for the environment.

Lines of action + SDG:

- Respect for the environment.
- Entrepreneurship and value.
- Governance and diversity.
- Safety and innovation.

1st 100% carbon neutral mobility app in the world : since January 2018 we offset all CO₂ emitted by our activity, minimizing our impact on the planet.

Our app

We generate value and have a positive impact.

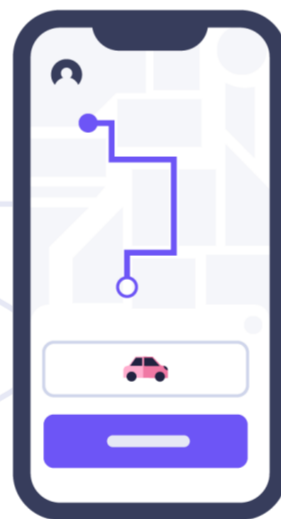
Transparencia

Precios cerrados, independientes de factores externos.



Traceability

Real-time monitoring, passenger and driver details, journey GPS tracking and sharing.



Improving cities

We reduce the unnecessary kilometres driven improving traffic and pollution.



Efficiency

Product designed for companies of all sizes, allowing maximum efficiency and control of mobility costs.

Turning challenges into opportunities

We turn risks into opportunities to create a positive impact.

- A new framework of local regulations in the mobility sector, which will define the Cabify of the future.
- Stable, sustainable and quality employment, especially for people in social and labour exclusion.
- Searching for new environmentally responsible mobility options and protecting drivers and users.
- Remain competitive in an increasingly challenging market through innovation and technological development.
- Constantly battle to improve safety and diminish other social risk factors related to urban mobility.

Operations



Human resources management

Company infrastructure



Technological development

Marketing and sales



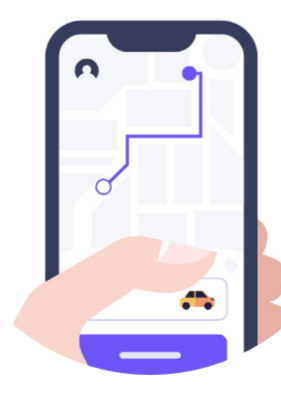
Internal logistics

External partner services



Supply

A chain that builds value



We are a community that, starting from our mobile app, generates value and makes a positive impact where we operate.

Commitments

Environmental

More than 22,000 CO₂ tons generated in Spain, offset through the Madre de Dios Project in the Amazon.



Society

Social development is one of our main goals. To achieve it, we have various initiatives.

Smartick Scholarship | Ironhack Scholarship | Everis Foundation | Cabify Foundation

The way ahead

Main commitments

Mobility as a Service (MaaS) to improve cities and connect communities.

Consolidate position in Spain with three strategic axes: accessibility, price and efficiency.

City-dwellers should be free to choose how they move. Inclusive mobility for all.

Moving a Spanish business model of success to countries across Latin America.

Passenger and driver safety through technological innovation and professionalization of the sector.

We offset 100% of our footprint and search for mobility alternatives with less impact (electrification).